


# FIDO?

A Zine by Tara Berg

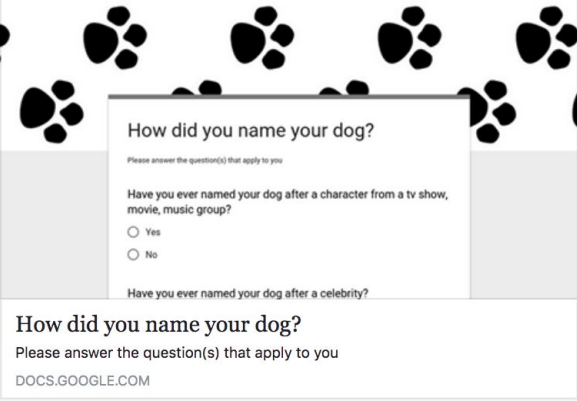
# Inspiration



# Process

 **Tara Berg** shared a link.  
October 8 at 4:43pm

If you have or have had a dog, could you pretty please fill out this form!! it will take 2 seconds and i really need the help. thank you 🐶🐱🐾





**How did you name your dog?**  
Please answer the question(s) that apply to you



Have you ever named your dog after a character from a tv show, movie, music group?

Yes  
 No


Have you ever named your dog after a celebrity?






**How did you name your dog?**  
Please answer the question(s) that apply to you  
DOCS.GOOGLE.COM

  Hall Reeves, Lizzie McDuffie and 17 others 2 Comments

 Like  Comment

 **Linda Berindei** Done!  
Like · Reply · October 8 at 5:16pm

 **Sierra Ray** Quality poll. 10/10 would recommend  
Like · Reply · 2 · October 8 at 11:32pm

 Write a comment...    

# Naming

The very common dog name, Fido, which means “faithful.”

Carlo Soriani found Fido injured and alone in a ditch, and brought him back home to heal him in 1941

Fido came to the bus stop with Soriani every day and waited for him when he came home

Soriani got called to serve in the Second World War, and didn't come back. Until he died, Fido went to the bus stop every day and waited for Soriani. He died waiting at the bus stop.

Fido became a popular news story, was awarded a gold medal by the mayor, and even featured in Time Magazine in 1957.



# Final

Cover design - Bear, my roommate's dog

Crafty feel - hand lettering, collages, and construction of the zine

All of the dog names from the survey are in the zine (not all 380 put their dogs' names down.)

Naming a pet should be a fun time, so I wanted to make my zine have a lighthearted homey feel. This is why I chose the color yellow as my accent color.

# Resources

## Information:

Sloan, Carrie. "The Psychology Behind Naming Our Pets." *Vetstreet*, Vetstreet, 7 Mar. 2012, [www.vetstreet.com/our-pet-experts/the-psychology-behind-naming-our-pets](http://www.vetstreet.com/our-pet-experts/the-psychology-behind-naming-our-pets).

"Pet Naming Tips ." *Bow Wow Meow*, [www.bowwow.com.au/find-a-name-for-your-pet/naming-tips](http://www.bowwow.com.au/find-a-name-for-your-pet/naming-tips).